

Company Profile
DIGITALBRIDGE



Preamble

Today in the era of digitalization, we are blessed through the auspices of technology. The buzzing issue has now become a necessity. The presence of Information & Communication Technologies (ICT) has altered the ways we communicate, work, learn and play. All these ways have been enhanced and these enhancement have had impacts, so that, now, the method in which affairs are conducted, the means by which organizations evolve and the ways in which relationships are established, have all become optimized. In this way to be the Middle-income country by 2021, Bangladesh has been in the progress of clinching of such technological canopy aligned with the nation's Digital Bangladesh vision. Digital Bridge has been contributing in the digital revolution of the ICT industry of the country since 2011 with the tagline: Solution for new Technology.



WHO

ARE WE ?

Digital Bridge Ltd is one of the top Computer hardware and software sales and service venture offering an entire range of ICT integrated products. It has traversed an enriching journey and has emerged as one of the largest IT Infrastructure Solution provider in the country. Digital Bridge becomes iconic supporting customers from small and medium businesses to blue chip clients and also providing a bespoke service for the corporate bodies. It has extensive experience in delivering high-quality IT Infrastructure services for all kinds of verticals and technology environments. Driven by a customer oriented approach with focus on absolute standards of operational excellence, each experience has made us develop more innovative solutions provider, and has enabled us to understand business, technology and operational elements in great detail. We want to empower our customers to be able to reach their goals easily and live a more fulfilling and productive life. Digital Bridge Ltd is one of the top Computer hardware and software sales and service venture offering an entire range of ICT integrated products. provider in the country.

It has traversed an enriching journey and has emerged as one of the largest IT Infrastructure Solution Digital Bridge becomes iconic supporting customers from small and medium businesses to blue chip clients and also providing a bespoke service for the corporate bodies. It has extensive experience in delivering high-quality IT Infrastructure services for all kinds of verticals and technology environments. Driven by a customer oriented approach with focus on absolute standards of operational excellence, each experience has made us develop more innovative solutions provider, and has enabled us to understand business, technology and operational elements in great detail. We want to empower our customers to be able to reach their goals easily and live a more fulfilling and productive life.



WHAT WE DO ?

Digital Bridge's dedicated staffs are proficient in different aspect of information and communication technologies. From different hardware and operating system platforms, to complex network configuration to developing software and promoting digital marketing trends, Digital Bridge's team has committed to provide the best ever solution within the



client's choice. Besides we are the reseller of different renowned IT goods producer like HP, DELL, SAMSUNG, LENOVO, TOSHIBA, HITACHI, CANON, D-LINK, CISCO, RICOH etc. for Bangladesh Market. Digital Bridge professionally managed, process and technology driven, skill based System & Network Integrator, focused in DEKTOP, Laptop, LAN, MAN, WAN, WIRELESS, NETWORK MANAGEMENT, SERVERS solutions etc. Our highly committed and skilled set of professionals will add value by proposing technically superior and commercially competitive solutions. We are confident to position Digital Bridge as "Single Stop Enterprise ICT Solutions Provider".



Mission

To provide high quality products that combine performance with value pricing while establishing a successful relationship with our clients and customer.



Vission

To be the pioneer in information and communication technologies retailer in the country with name and fame and to create an sound and sustainable IT entrepreneurial ecosystem catalyzing real time ICT products and services.



Objective

The main objective of the company is to serve customers both in public and private sector in such areas as companies, trade bodies, banks, NGOs and government institutions. The idea of its founder is to offer its customers complete solutions from the research, design, hardware and software supply, tips on what to be purchased within the budget etc.

There are a number of highly qualified employees working in the company, specializing in the following areas:, hardware, software, networking and maintenance services as well as digital marketing. In order to ensure the successful business, we are committed to the following main principles:

- **QUALITY** – Digital Bridge invests time, money and resources necessary to ensure the desired quality and growth in terms of rapidly evolving market.
- **SERVICE** - The service must complement quality. Only by understanding the needs of its customers the company can provide high quality services and maintain its leading position on the market.
- **EFFICIENCY** – The company believes that the best way to improve productivity is to provide its people with the opportunity to learn and improve their personal skills, contribute to the work process and be satisfied with their achievements
- **INNOVATION** – Long-term success can only be assured by cultivating new ideas. That's why the company encourages its employees to be creative, and gives them the means to see their ideas realized.

The continued growth of the company requires maintaining the staff qualification in order to assure the ongoing quality of services offered by the company by means of staying in touch with the latest achievements in the field. The staff participates in various training sessions and fairs organized by the leading companies in the information technology industry.



Our Approach

The company philosophy is continuous improvement and integration and with the support of its strong quality management system it focuses on to provide:

- High quality services and products that excels customer expectations
- Value for money
- courteous and pleasant service consistent with professionalism and personalization
- honest and effective consultation and advice
- a fast delivery of services and products
- Continuous improvement in the services offered.



Service Operations

Digital Bridge is an ICT (Information & Communication Technology) based company dealing with following service operations.

1. Hardware Goods
2. Networking Goods & Solution
3. Maintenance of computer accessories
4. Digital Marketing

Hardware goods & ICT Accessories

We are one of the reseller of HP, DELL, SAMSUNG, LENOVO, TOSHIBA, HITACHI, CANON, D-LINK, CISCO, RICOH products in Bangladesh. Besides different Servers, Desktops, Printers, Scanners and other accessories, we are also dealing with clones for low budget customers. We have a regular satisfactory flow of hardware & Network clients. For networking, we offer renowned products to our valued clients. Digital Bridge always thinks about the Quality and Service support, because these are the main key point of success of technological business. Digital Bridge is totally dedicated for their quality and service. Digital Bridge presenting a personal computer for every kind of user level, named Digital PC. This Digital PC is a combination of world famous and popular branded IT accessories, which is as below.

Networking Goods & Solutions

We are serving our valuable customers providing the best renowned networking goods & the most cost-effective solution through the updated technology. With a LAN or WAN, the clients would be able to operate their day to day work with lesser manpower and lower costs. Our main area of operations is as below:

Local area network (LAN)
Wide area network (WAN)
Wireless & Fiber Communications



Maintenance of Computer Accessories

Digital Bridge is offering the most efficient maintenance of computer accessories to his client. We always think about customer satisfaction and relationship, this is one of the main focusing key point of our business. For customer support Digital Bridge provide one stop service for the client, where client can be able to get the immediate action for their requirement. Besides Digital Bridge is offering this cutting-edge maintenance to the corporate clients.



Software Development

We are sound in developing all kind bespoke ERP, ERM, Accounting software's etc. We have highly qualified programmer working behind the scene who have vast experience in Software development serving in various renowned software companies.



Digital Branding

We have a dedicated and creative team of digital marketing who are always in search for new innovation in content development and graphic designing. We have expert interactive website development as well as search engine optimization (SEO).



Web Development

We offer high-quality website development services, which will make your website stand out from your website competitors. Any Custom Web Application you need.



Graphic Design

We know how important it is for your design to work seamlessly online and offline and because our design concepts are developed with this in mind, they translate beautifully across both.



IT Consultancy

We, with our professional experts, provide acute consultation in business and Information System related issues to our clients. To make the decision making process easier and to make the company furnished with most cost-benefit analyzed investment for automation we bring the followings:

- Information System Strategy (ISS)
- ICT enabled Services
- Business Process Re-engineering with IT
- Management Information System (MIS)



Bankers

Standard Chartered Bank.

Dhanmondi Branch

House-5, Road-6, Dhanmondi R/A, Dhaka-1205.

Account No: 01-1164436-01

Swift code: SCBLBDDX

Routing no: 215261247



Legal Adviser

Advocate Md. Fuad Hossain
 F. Hossain & Associates
 Trust Kunja ,Flat No. A-1/11, Muminbagh, Rajarbagh, Dhaka
 Cell: +8801717672738, email: adv.f.a.hossain@gmail.com



Our Clients



ITS Labtest Bangladesh





Human Resource

Total number of employees is 18



Sales & Marketing Employees

Total 8 (Eight) Person



Technical Service Employees

Total 4 (Four) Person



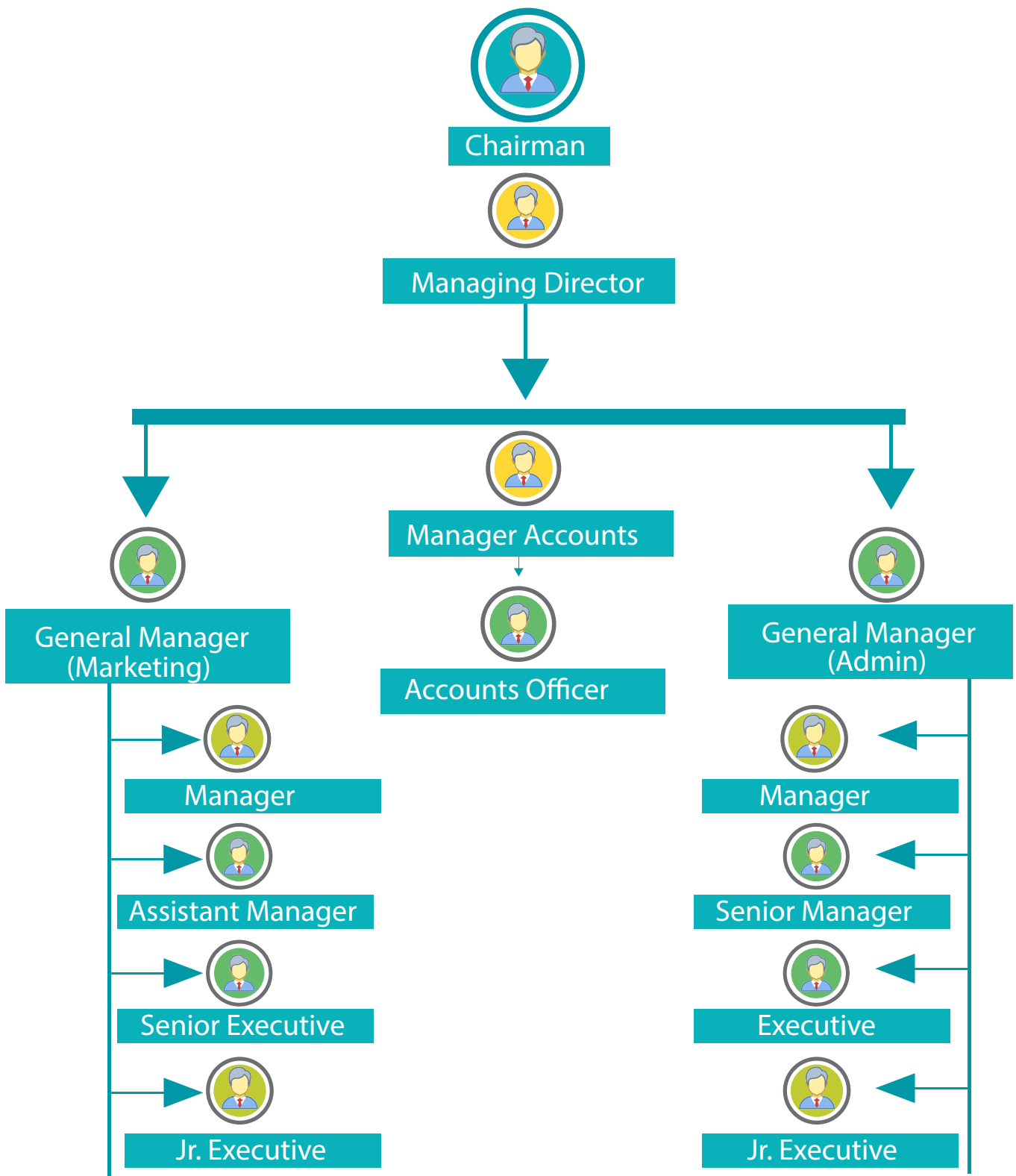
Accounts & Logistic Employees

Total 3 (Three) Person



Office Staff

Total 3 (Three) Person



Digital Bridge's Product Portfolio



Dell Notebook(Laptop)
Dell(Brand Pc)
Dell(Server)



Notebook PC (Laptop)
Desktop PC
Server PC
HP Laser Printer/Toner

SAMSUNG

TFT LED Monitor
Notebook PC (Laptop)
Hard Disk Drive (Desktop)
Optical Disk Drive (ODD)
Laser Printer [B/W & Color]/ Toner
Large Format Display (LFD)
Digital Camera & Camcorder

Canon

Laser Jet Printer/ Toner
Digital Camera

Lenovo

Notebook PC (Laptop)



Network Solution Accessories

TOSHIBA

Leading Innovation >>>

Notebook PC (Laptop)
Photocopier/ Multifunctional & Color
Photocopier

HITACHI

Projector

RICOH

Photocopier/ Multifunctional & Color
Photocopier

D-Link

Network Solution Accessories/CAT 6
Cable/ Connector



media Coverage

Media Coverage

NEWAGE



Aroma Dutta is accorded a reception by Digital Bridge Limited on her getting Begum Rokeya Award 2016 for her contribution to social development and research in a programme held recently. Digital Bridge Ltd managing director Md Sayeed Sujjan and head of communications Syed Sarif were present on the occasion. — press release



Visitors browse laptops at a stall styled 'Digital Bridge' in a fair organised by Expo Maker at Bangabandhu International Conference Centre in Dhaka on Saturday. — New Age photo

Proud Partner of Hewlett-Packard (HP)



CEO of Digital Bridge Mr. Sayeed Sujon is getting Award



Winners Night by the Bay organized by HP



MOU signing ceremony between Digital Bridge and University of Development Alternative



Partner Celebration at Bangkok Organized by DELL Bangladesh



Joyous moment of Smart HP team amount others



A snapshot of Digital Bridge outlet at Multiplan Center



Digital Bridge in the Laptop fair at BICC



Digital Bridge Team at a get-together in a restaurant

Contact us

Digital Bridge values every single client we have. We listen and we want to hear from you. To contact us please call one of the numbers listed below, or email us to the stipuoted email address or inbox us in our facebook page. If your question is technical in nature please use our Support Center. Our customer service department is designed to facilitate the resolution of any on-going problem you may be experiencing with our given service. If you are having difficulty with an issue and our technical support we urge you to contact our customer service department immediately. We will respond within 24 hours.

Corporate Office:

44/16 Pantapath, North Dhanmondi
(Ground Floor), Dhaka -1205.

: (88) 02 9136343,
: (88) 02 9136343
: 01739301549, 01768700530
: sales@digitalbridgebd.com
: www.facebook.com/digitalbridgelimited
: www.digitalbridgebd.com

Retail Outlet:

Multiplan Centre, Level-4
Suite- 425, New Elephant Road
Dhaka-1205.

+88-01706662941-2

info@digitalbridgebd.com